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## WHAT IS CLAIMED IS:

- 1. An NCO-containing reaction product blocked at the NCO groups by 1-H-pyrazole or a derivative thereof, wherein the NCO-containing reaction product is a reaction product of
- 5 (A) one or more aromatic polyisocyanates,
  - (B) one or more NCO-reactive compounds containing sulfonate and/or tert-amino groups, and
  - (C) optionally, one or more further NCO-reactive compounds other than compounds (B).
- A blocked NCO-containing reaction product according to Claim 1 wherein the aromatic polyisocyanate (A) has an average molecular weight of 500 to 5000 g/mol.
- A blocked NCO-containing reaction product according to
  Claim 1 wherein the aromatic polyisocyanate (A) has an NCO content of 8 20% by weight.
  - 4. A blocked NCO-containing reaction product according to Claim 1 wherein the reaction product is blocked at the NCO groups with a dimethylpyrazole derivative.
- A blocked NCO-containing reaction product according to
  Claim 4 wherein the reaction product is blocked at the NCO groups with
  3,5-dimethylpyrazole.
  - 6. A blocked NCO-containing reaction product according to Claim 1 wherein the NCO-reactive compound (B) possesses sulfonate groups.
- 7. A blocked NCO-containing reaction product according to Claim 1 wherein further NCO-reactive compounds (C) are present and are compounds containing polyoxyalkylene groups.
  - 8. A process for preparing a blocked NCO-containing reaction products according to Claim 1 comprising reacting components (A), (B), and optionally (C) and 1-H-pyrazole or a derivative thereof as a blocking agent with each other at one and the same time or in any desired order.
    - 9. A preparation comprising

- (a) a blocked NCO-containing reaction product according to Claim1, and
- (b) at least one emulsifier and/or dispersant.
- 10. A method for treating textiles, paper, or leather comprising applying a blocked NCO-containing reaction product according to Claim 1 to a textile, paper, or leather.
  - 11. A method for imparting hydrophobic/oleophobic or antistain properties to textiles comprising applying a blocked NCO-containing reaction product according to Claim 1 in combination with a fluorinated organic compound to a textile.
  - 12. A method for imparting hydrophobic/oleophobic or antistain properties to textiles comprising applying a blocked NCO-containing reaction product according to Claim 1 in combination with a hydroxyl-free fluorinated organic compound to a textile.
  - 13. A method for treating textiles to reduce the wrinkling and shrinking of the treated textiles comprising applying a blocked NCO-containing reaction product according to Claim 1 to a textile.
  - 14. A method for textile printing comprising applying to a textile a printing paste containing a blocked NCO-containing reaction product according to Claim 1 as a crosslinker.
  - 15. A method for antifelt finishing of wool or wool blends comprising applying a blocked NCO-containing reaction product according to Claim 1 to wool or a wool blend.

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